

WANT NEW COTTAGES FOR CLOUDCROFT THIS YEAR

**Sawmill to Be Erected to Furnish Material For Homes.
Plans Being Drawn for Baby Sanatorium, Which Is
to Save the Lives of the Children—Work Be-
gins on the New Lodge.**

H. L. Ottensmeyer, the architect for the new Cloudcroft lodge, arrived from Chicago Thursday evening and left Friday morning for the mountains in company with Contractor Frank Powers and J. L. Campbell, of the Southwestern engineering department.

These men will locate the site of the new hotel and it will be staked off preparatory to beginning the foundation work on the big hotel.

H. B. Stevens, who is interested in the Cloudcroft property, also accompanied the party.

Cloudcroft has caught the fever from El Paso and is preparing for a healthy building boom there this year. The modern \$100,000 hotel which is to be built by the Southwestern route near scenic point is now being staked off and work will start on it by May 1. The baby sanatorium, the pet hobby of a group of public spirited El Pasoans, is being planned by its architect and will be built in time for the use of the mothers during the approaching hot season. Cottages are also being built on the mountain top and the Southwestern company is offering inducements to those who desire to buy lots in Cloudcroft and build a summer home among the pines.

A Sawmill.
A sawmill is to be erected near the reservation, which will supply the prospective cottagers with an abundance of lumber at a reasonable price for building purposes. The sewer system is also to be installed this year and a new golf course to have nine holes and to be one of the best in the country will induce golfers in all parts of the south-west to go to Cloudcroft to spend their vacation where they can play in the pine woods and enjoy the bracing mountain air at the same time.

Baby Sanatorium.
Dr. H. E. Stevenson, chairman of the committee having the project of the baby sanatorium in charge, has drawn sketches for the building which is to house the little ones who will be taken to the mountains to recover from the dreaded summer diseases. The railroad company has promised the committee any unoccupied site it may select for the building and it will be selected with a view of later enlarging it and arranging for accommodations to care for all of the sick babies of the south-west.

The Plans.
As sketched by Dr. Stevenson and from which architect E. Krause will draw the plans, the baby sanatorium will be almost square in shape and will have wide porches extending completely around the building, to allow play spaces for the little ones on the bright days. These porches will be screened and will be of rustic design to give the sanatorium the appearance of rustic simplicity, which is in keeping with the surroundings.

The building will be built on a sloping piece of ground to allow for a basement below the first floor, which will not be under the ground. In this basement will be the laundry, heating plant and servants' quarters, as well as a storage room for supplies and linen. The first floor main entrance will be by way of a large double door entering into a long hallway upon which will open the office, the ward room and the private bedrooms. The right of the main entrance will be the waiting room.

FEWEL SKYSCRAPER TO BE STARTED SOON

Work on the Fewel building may begin before June first, the time originally set by Maj. Wm. J. Fewel for the wrecking of the buildings which now occupy the San Antonio and El Paso street corner, where the new Fewel building is to be built. Architect Gibson is drawing the plans for this addition to the El Paso skyscraper family and will have the blue prints ready before the first of the month. The owner of the corner has learned that he can obtain possession of the building by the first of May, and if this is possible, the wrecking work will begin at that time.

MATERIAL FOR THE SCHUTZ STRUCTURE

**Steel Arrives and the Work
Will Now Be Pushed
Forward Rapidly.**

The steel for the new Schutz building on San Francisco street has arrived and the concrete work of the new structure will begin at once.

The delay in the arrival of the steel has retarded Lee & Woodward, who have the contract for this building as well as the Krakauer, Zork & Moyer building on the opposite side of El Paso street. The concrete mixer has been set up on the Schutz site and has been connected with the electric power, ready to start to work grinding out the concrete mixture for the building. The Schutz building will be two stories and a basement with the construction sufficiently heavy to permit of two more stories being added later.

Have Mexican Contracts.
Yucatan and Tamaulipas are bit out the El Paso territory, yet an El Paso firm of contractors is filling construction contracts in these two far away Mexican places.

Lee & Woodward have the contract for building two large grain mills for the Madera company, one at Tampico and the other at Yucatan. J. F. Woodward will leave next week for Mexico to inspect the progress of the work on these two jobs.

BUILDING SAWMILLS AT PEARSON, CHIHUAHUA

Foundations for the new sawmills to be built by the Pearson interests at Pearson, on the line of the Mexico Northwestern Railway company, are being built and the plans will be rapidly rushed to completion. The capacity of the mills will be 200,000 feet of lumber per day.

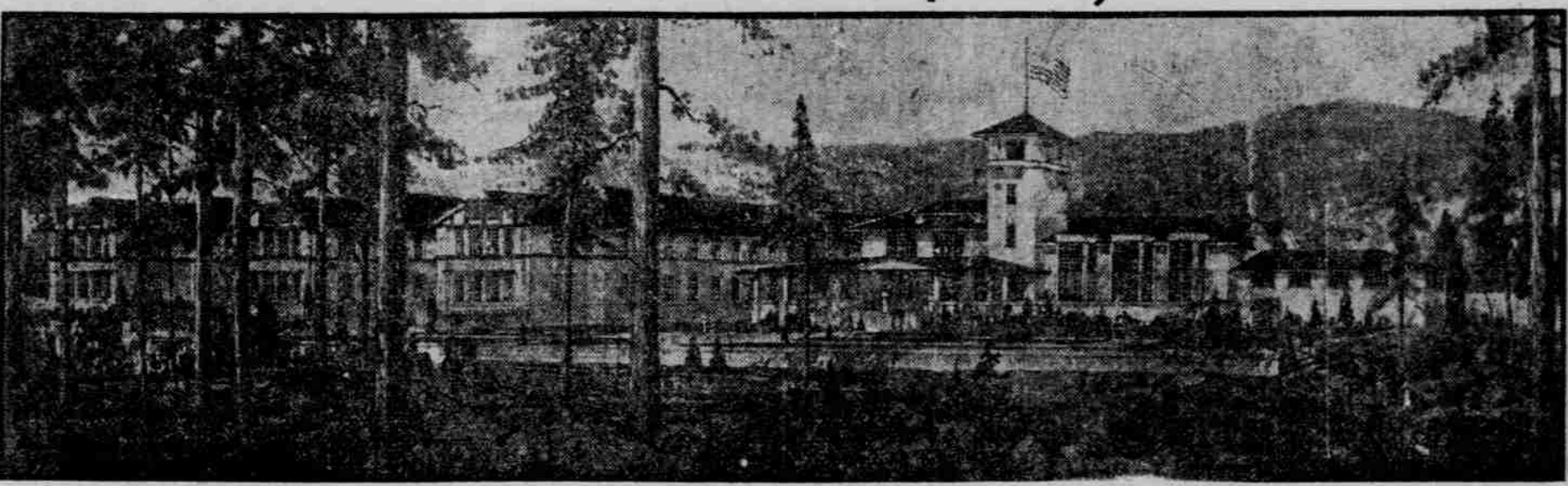
The construction gang of the Mexico Northwestern has entered Pearson and put connection between that station and Nueva Casas Grandes will be established when the 205 foot trestle is finished. This will give direct connection to El Paso.

The new equipment ordered by the road, consisting of passenger engines, coaches, etc., are en route and are expected to arrive daily.

EL PASO HERALD

NEW OUTLET FOR EL PASO WESTWARD

CLOUDCROFT'S NEW \$100,000 HOTEL



ARCHITECT'S SKETCH OF THE NEW LODGE AS IT WILL APPEAR WHEN COMPLETED.

WHAT CITY CAN BEAT THIS RECORD?

**Million and a Half in New
Buildings or Buildings
Certain of Going Up.**

PLENTY OF NEW WORK IN EL PASO

Anson Mills building.....	200,000
American National bank.....	150,000
Teitel club.....	100,000
Krakauer, Zork & Moyer.....	100,000
Caples building, No. 1.....	110,000
Roberts-Banner building.....	100,000
Sheldon hotel.....	50,000
Dr. Horsley apartment.....	45,000
Fewel building.....	80,000
Mrs. Marian apartment.....	36,000
Y. W. C. A. boarding home.....	22,000
Schutz building.....	35,000
Reckhart building.....	23,000
Carter White building.....	15,000
Caples building No. 2.....	10,000
Morehouse building.....	10,000
Rio Grande building.....	60,000
Eggers apartment.....	30,000
Joseph Kopf saloon.....	5,000

Total.....\$1,184,900

More than \$1,000,000 worth of buildings are either being built, have just been completed, or the plans have been drawn and their erections is assured in El Paso at the present time.

The architects' estimates of the building operations at the present time place the total figure at \$1,184,900 for the larger buildings and improvements which have either been completed, are under way or planned.

Add to this amount the estimates on the smaller buildings which are being built in different parts of the city and the value will be run up to a round \$1,500,000.

This does not include a number of buildings which have been proposed and which the prospective builders have given their word would be built, neither does it include the new hotel which is now almost a certainty. These figures include only the tangible building operations at the present time.

The Week's Record.

El Paso builders are busily engaged in destroying old structures preparatory to erecting new ones on the sites formerly occupied by those being dismantled. Consequently the activity in the building line during the past week has not been so noticeable as during other weeks of the present month and permits for new buildings will not be issued until the old places are entirely demolished.

For the week ending Friday, 12 permits for buildings valued at only \$16,048 as compared with 17 permits issued the week previous for buildings to cost \$59,842. However, it is expected that next week several large permits will be issued and the week will show up well.

While this line of improvement has fallen off slightly for a time there was a noticeable activity in the real estate world the considerations paid for transfers totaling \$185,882, compared with \$77,137.

The transfer of the Times property on South Oregon street, between Overland and Second streets for a consideration of \$150,000 is responsible for the noticeable increase.

Thursday was observed as a holiday by the banks and very little business was done by real estate men on that day outside of the one big deal referred to and which had been pending for several months.

Demolishing Old Buildings.

As rapidly as the old buildings are disappearing, the new ones are coming into being. The Mills building is now down to the first floor in the rear, and but two stories remain of this structure on the front.

The American National bank building is nothing but a heap of brick, lumber and rubbish, and the site is being cleared as rapidly as possible.

On the opposite side of the plaza, the story of the Roberts-Banner building is poking its head above the sky line.

**NEW VALLEY RANCHES BUYS
LAND AT \$100 AN ACRE.**

C. F. Holman is the latest addition to the ranks of the valley ranchers. He has bought 18 acres of improved property, down the valley from the Loomis Bros' agency and expects to farm the place himself. Later he will build a home on the tract. The land is located near Belen on the county road and sold for \$1800, or \$100 an acre.

JUAREZ WILL HAVE DRINKING FOUNTAIN

Cloud Juares is to have a drinking fountain for animals in the plaza facing the market house. It is to be the gift of the National Humane alliance, and is the result of the interest Mrs. Minnie Madden Fliske, the great emotional actress, has taken in the little city across the border, which first attracted her attention because of the bull fights held there each Sunday.

The fountain, which will be a duplicate of the one now installed and in operation in Toluca triangle in El Paso, will be presented to the city by the National Humane society, of which Mrs. Fliske is vice president and her husband, Harrison Gray Fliske, is treasurer.

The alliance drinking fountains, as they are called, are made possible through the establishing and endowing of the National Humane alliance by the late Harmon Lee Ensign, of New York. These fountains are of Maine granite, highly polished, and are trimmed with bronze, with a bronze plate on the front upon which appears the inscription: "Presented by the National Humane Alliance—Hermion Lee Ensign, Founder." The date of the presentation is also given on the bronze plate.

Each fountain has a large bowl into which two streams of water pour constantly from ornamental lion heads. This is for the use of the horses, while four smaller basins, cut from the granite, are arranged for the convenience of the dogs, and have streams of water pouring into them all the time.

The proposal of presenting a fountain to the city of Juarez by the Humane alliance was first made to E. E. Neff by Mrs. Fliske. In a letter to Mr. Neff the actress suggested that a fountain in Juarez would be a standing lesson in the objects of the Humane alliance and would be the first step in the humane work in Mexico. The matter was taken up with mayor Francisco Porfiro, of Juarez, who immediately approved of the plan and offered his cooperation in securing the fountain for the Mexican city. Although no site was selected or suggested by him, it was thought that the open square in front of the Mexican market house would be an ideal location. Mayor Porfiro told Mr. Neff that he would be pleased to accept the fountain and Mr. Neff has written Mrs. Fliske.

PAYS \$20,000 FOR RESIDENCE

T. W. Lanier, of the firm of Lanier, Bros., cattle dealers, has purchased the Thomas S. Parker residence on the corner of Montana and Newman streets for \$20,000. This is the largest single residence deal of the week, and the home will be occupied by Mr. Lanier, who is to be married soon, as a residence.

NEW BANK IN SHELDON CORNER

**El Paso Bank and Trust
Company Is to Have New
Quarters the Coming Fall.**

**BANK WILL BE
VERY HANDSOME.**

In keeping with the high tone of the El Paso banking institutions, the El Paso Bank and Trust company, the eighth and newest bank in the local banking field, will have quarters which will be among the finest in the city when completed.

A lease has been closed with the Sheldon company for the northeast corner of the new Sheldon hotel, which is to be remodeled throughout. This room will be completely rebuilt and will include the present Texas and Pacific ticket office, the barber shop and the intervening arched room of the present hotel. The bank's quarters will be 24x60, and will be of marble and with the finest of oak fixtures. The entrance will be from the Plaza corner and the entire front of the bank will be of white marble.

The plans for the new bank are now being drawn by Trost & Trost, and it is expected to have the new location ready to occupy by November first, when the bank will move from its present quarters in the Turner & Davis building on San Antonio street.

BUILDING PERMITS.

To Pedro Martinez to build an adobe residence 20x14x12 feet at corner of Tenth and Ochoa streets. Estimated cost \$50.

To Silberberg brothers, to change front and second streets, Mills map—Juan S. Hart and E. G. Thomas to Thomas O'Keefe, property at 223 South Oregon street, commencing at the west line of lot 159 in block 34, Mills map, thence westerly at right angles with Oregon street, thence along the southerly line of said lot 120 feet to an alley, thence southerly along the east line of said alley 35 feet, thence at right angles easterly 120 feet to the west line of Oregon street, thence northerly along the west line 35 feet to place of beginning; consideration \$150,000. April 21, 1910.

To C. E. Waterhouse, to build a five room brick residence 32x56x21 feet, at corner of Bonifield and Cotton avenue in Cotton addition. Estimated cost \$2400.

To Maria S. Herrera, to build an adobe residence 12x12x16 feet, at corner of Gold and Copia streets, East El Paso. Estimated cost \$100.

To E. J. Petersen to build a galvanized iron barn on block 5, Washington Park addition. Estimated cost \$100.

Licensed to Wed.

G. P. Putnam and Belle G. Harrell. Dave Best and Ora N. Sanderson. Flavio Morales and Natalia Palacio.

**MOREHOUSE TO
ERECT STORE**

Will Build Two Story Structure on San Antonio Street at Once.

W. A. Morehouse, who owns the property adjoining the Richard Caples site on San Antonio street, where Mr. Caples is planning to build, has decided to erect a two story structure on this site and has instructed the architects to draw plans for a brick and steel building to face San Antonio street. This will add the four or five story Caples building to be erected for M. Fosner on the west and will be a decided improvement to the San Antonio street business district.

DEEDS FILED.

California street, between Ange and Octavia streets, Pierce Finley addition—W. H. Robertson and wife to Galbraith

INSURANCE IS HIGH IN TEXAS

**Other Cities Than El Paso
Complain of the New Rate
Charged Against Them.**

INSURANCE PAPER TAKES RAP AT US

As a basis of comparison between the key of El Paso for fire insurance, as fixed by the actuary at 50 cents, and those of the other cities and towns of Texas, the key rate code which recently appeared in one of the insurance papers gives some interesting figures.

Dallas, with a population of 100,000, is given a key rate of 27 cents, while San Antonio, given the same population, has almost double the key rate, her sister city has, it being fixed at 52 cents.

Denison, with a population of 16,390, and a fire fighting department in proportion, has the same key rate as El Paso with a population given at 42,200 and with almost all brick constructed buildings and a modern fire department. Dallas is trying to have its rate reduced from 27 to 24 cents and San Antonio is making a similar effort to improve conditions and thereby reduce the rate.

One of the insurance journals in speaking of the Texas rates says of El Paso: "With an inadequate water supply, fire department undermanned and poorly equipped, fire alarm system strictly on the bum, and with a loss ratio much in excess of a high average, El Paso, Tex., is not in position to give the companies any back talk."

The Key Rates.

The key rates of the larger cities of the state as given in a list of the rates are:

City	Pop.	Key rate
Mineral Wells.....	7,000	75
Port Arthur.....	9,000	72
Texarkana.....	23,983	62
Temple.....	15,000	56
Amarillo.....	12,500	50
Austin.....	35,500	28
Beaumont.....	24,420	21
Brownsville.....	10,000	59
Fredericksburg.....	22,600	1.00
Galveston.....	38,325	43
Houston.....	35,000	31
Waco.....	29,300	42

ONE CONCERN CLOSES

THREE DEALS IN ONE DAY

Three sales were closed Friday by the Lone Star Land company. This company sold a cottage on Rio Grande street in the 1900 block to Herbert Morris for \$3800.

E. A. Holly also bought three lots on Montana street just east of Cotton avenue from the company. He expects to erect two modern rental cottages on these lots before fall.

The third sale was to Wade Cunningham, traveling freight agent for the Sunset lines, who purchased a cottage on North Ange street for \$2550.

D. M. PAYNE'S NEW HOME

The country residence of D. M. Payne, which will be one of the show places of the lower valley, is nearing completion. It is ready for the outer coating of white plaster, which will give it the mission appearance so effective in the center of the alfalfa fields and it will be ready for occupancy by the first of June.

YOU SAVE ONE-THIRD.

During removal sale we offer choice of our entire stock of clocks, silver plated ware, Sterling silver photo frames and jewel cases at discount of 33 1-3 percent.

Snyder Jewelry Co.

**ANOTHER ROAD
TO PACIFIC
LIKELY**

Southern Pacific May Force
Rock Island to Get Out
Some Other Way.

**ROCK ISLAND IS
NOW BOTTLED UP**

Circumstances to Force El
Paso Onto Another Trans-
continental Line.

That the Rock Island railroad is going to have a Pacific coast outlet—that it will be forced to get such an outlet—is considered a certainty by people in this section who pretend to know anything of the railroad situation, and all the circumstances point to a move on the checker board of North American continental traffic in that direction.

At present the Rock Island ends nowhere; its nose points towards the Pacific, but it only reaches the waters of that ocean by the kind consideration of the Southern Pacific railroad, and people who know the past policy of that institution, do not believe that this kindness will continue very long. The Southern Pacific at present hauls Rock where; its nose points towards the Pacific coast because the business west of El Paso is not sufficient to tax the trackage and operating facilities of the company. The country is sparsely settled and the Southern Pacific, to increase its revenue and make the investment a better paying one, handles the Rock Island business.

Business Enough.

The Southern Pacific is reaching out, however. It is building into Mexico, a regular network of roads; it is building new lines into Arizona and has incorporated and surveyed for a line across the two territories to Durango, Colo., to reach the coal fields of that state. With the completion of these Mexican and territorial lines and the increase in business through Arizona and New Mexico attendant upon the present rapid settlement of the two territories, the Southern Pacific, it is plain to see, will soon have all the business it can handle. Then what of the Rock Island? The people ask. And the Rock Island people are no doubt also asking this. And no doubt the Rock Island people have not been sleeping while other people were talking Railroad operations in this part of the country do not indicate as much.

Two Ways to Pacific.

There are two ways in which the Rock Island can reach the Pacific coast. One is through Mexico, and the other is by the port of San Diego, Cal. Railroads are being built in both directions with which the Rock Island can form traffic arrangements, and it is reported to be looking in each direction. The S. P. people, however, are owners of the Mexico Northwestern, now completed 175 miles south of El Paso and extending south in the direction of the Mexican Pacific coast, declare their intention of completing the line to tidewater and claim to have money to do it. It has been reported from various sources that a coalition between the Rock Island and the Pearson interests would be made, and that the Rock Island would reach the coast in this manner, bringing freight for the United States and carrying freight for the Orient, through Mexico in bond.

To San Diego?

But there is another matter that enters into the situation. The El Paso & Southwestern road (a Phelps-Dodge enterprise), over which the Rock Island comes into El Paso from its southern terminus at Tucumcari, N. M., a distance of something over 100 miles, is planning to build west and the Spreckels railroad out of San Diego is building eastward in the direction of El Paso. It has been reported for some time that the Spreckels road would build as far as Yuma, and there be met by the El Paso & Southwestern, thus forming a through line to the Pacific. The Southwestern now has a line running west of El Paso as far as Benson, Ariz., paralleling the Southern Pacific, and has announced its intention of building to Tucson and Phoenix. Surveyors have been in the field for some time running these lines and already the company is soliciting business. Completed to Phoenix, this is a foregone conclusion that the Southwestern would build to Yuma if the Spreckels road is now in course of construction out of San Diego.

If the Southwestern does build such a line, it is more than possible that the Rock Island will operate its trains to the Pacific over this track, almost paralleling the Southern Pacific, and use the port of San Diego for an outlet and inlet for its tonnage.

The Big Fight.

The Phelps-Dodge company is a power.

(Continued on Page Eleven.)

**ANOTHER APARTMENT
HOUSE, A BIG ONE**

Another apartment house for El Paso, Dr. J. Shelton Horsley, of Richmond, Va., is having plans drawn for one of the largest apartment buildings in the city to be built on the site of the present Carnegie apartment house facing Carnegie square and Missouri street.

The building will be three stories and a large basement with the construction sufficiently heavy to allow three additional stories to be added later. The building will be of fireproof construction and will be arranged in suites for light housekeeping. The construction will be reinforced concrete throughout and will be of general mission design. It will cost \$45,000 when completed and will be one of the most modern apartment buildings in the southwest. Dr. Horsley is a resident of Richmond, Va., at the present time, although he lived in El Paso at one time. The plans are being drawn by Trost & Trost, who will also have charge of the construction.